

Landlordconnect.ca

A Backgrounder

Launched in 2006 as a grassroots solution to the decline of affordable housing in Toronto, Landlord Connect is a program of East York East Toronto Family Resources (EYET). A free online vacancy listing service that links housing help agencies to landlords with affordable units, Landlordconnect.ca aims to streamline housing searches for clients of housing help services. By strengthening relationships between landlords and housing professionals, Landlordconnect.ca supports the capacity of the homelessness reduction sector in Toronto.

Landlord Connect:

- Lists a variety of housing options from landlords who are willing to work with housing professionals. Housing professionals help maintain successful tenancies through income and social supports and mediation when necessary
- Supports efforts by landlords renting to low-income people by associating each filled unit with a housing help professional, creating landlord-specific resources and creating spaces for private market landlords to meet, skill share and network
- Supports eviction prevention by requiring housing professionals to support Landlord Connect tenancies for the entire duration of the tenancy
- Strengthens relationships between landlords and housing professionals by providing mediation between the two as needed and offering biannual networking sessions.
- Assists frontline housing work by providing more affordable housing options, giving workers more time to devote to improving their clients' ability to stay housed

HOW WE DO IT

For landlords, we:

- Provide free online rental advertising
- Link landlords to housing professionals and other tenancy supports

"Landlordconnect.ca is a great website. I had a unit on another listing for four months, but as soon as I added it to the website, it took just five days to rent it out. I would like to thank Landlordconnect.ca. Thank you, thank you, thank you."

Landlordconnect.ca

A Backgrounder

- Offer mediation service to support relationships with housing professionals
- Distribute news, information and resources pertinent to landlords' business interests
- Create networking opportunities
- Keep track of your listings, units filled and the housing professional attached to them

"A client and I attended a viewing appointment and the landlord was very helpful. My client secured the apartment (the landlord showed us a few). The landlord was very supportive and she will be a reliable contact for more clients to come."

For housing professionals, we:

- Maintain up-to-date private market affordable housing listings
 - Recruit landlords who will rent to low-income people and work with housing help services
 - Offer mediation services to support relationships with landlords
 - Provide housing sector and housing stabilization news, information and resources
 - Offer trainings on how to use landlordconnect.ca and working with landlords
- Create networking opportunities to meet landlords

For more information about Landlordconnect.ca and its services, or to join the network, please visit us at www.landlordconnect.ca or e-mail our Landlord Connect Facilitator at shuana@eyetfrp.ca.

Landlordconnect.ca is funded through the City of Toronto's Shelter, Support and Housing Administration.